# MGT 315: Business Environment in Nepal

***Credits: 3***
***Lecture Hours: 48***

**Course Objective**

This course examines the economic, social, political, and legal interfaces between the business institution (especially the corporation) and the environment. The course intends to provide students with an overview of the environmental forces within which business must operate, and an understanding of some of the analytical tools that managers use to solve business and economic problems. The focus is to enable students to identify, understand and evaluate the environmental forces causing change in business performance and future strategic options.

**Course Description**

The topics include socio-economic, political-legal, technological, and global business environment, business-government relations, performance of industry and agricultural sectors, and financial sector policy reforms.

**Course Details**

**Unit 1: Introduction** **LH 5**

Business and its environment, types of business environment, environmental analysis – process and techniques, scanning methods, use of environmental analysis in strategic management.

**Unit 2: Macroeconomic Environment** **LH 15**

Dimensions of the economy, major problems and challenges facing Nepalese economy, employment trends and labour market issues, migration and foreign employment, economic development plans, industry and agricultural sectors – performance and emerging challenges, economic policies and reforms - industrial policy, privatization policy, trade policy, tourism policy, and monetary policy; liberalization of the Nepalese economy and capital market reforms, factors contributing to competitive business environment in Nepal.

**Unit 3: Political-Legal Environment** **LH 9**

Political structure in Nepal, political parties, Nepalese Constitution, Government and its branches, business-government relations, risks involved with Nepalese political environment and the emerging issues, an overview of business legislation in Nepal, legislations relating to labour, finance, investment, intellectual property, e-business, and consumer protection.

**Unit 4: Socio-cultural Environment** **LH 5**

Components of socio-cultural environment, family structure and social organizations, class structure and classification, socio-cultural changes and their effects on business.

**Unit 5: Technology and Energy Management** **LH 6**

Business and technology, current status of technology, technology transfer issues, IT Policy of Nepal, natural environmental issues, energy situation in Nepal, environment and energy management issues in Nepal.

**Unit 6: Global Business Environment** **LH 9**

Concept of globalization – trends and issues, regional grouping of nations, regional trade agreements in South Asia – SAARC, SAPTA, SAFTA and BIMSTEC, foreign direct investment in Nepal, WTO and Nepal.

**Basic Books**

Pant, Prem R. ***Fundamentals of Business Environment in Nepal,*** Buddha Academic Enterprises.
Agrawal, Govind. ***Dynamics of Nepalese Business Environment.*** M. K. Publishers.
Business Legislations and related publications of the Government of Nepal.