

# **PRJ 350: Summer Project**

## **INTRODUCTION**

The writing of a Summer Project (SP) report is an essential requirement for graduation from the Faculty of Management, Tribhuvan University. This assignment is an off-the-classroom and field-based study project. It allows students to reflect and integrate their learning over their four years of study, and create a descriptive and original work in an area of their interest related to any area of business administration as approved by the Research Committee of their campus/college.

At the end, the students must prepare a report of their work in the prescribed format and submit it to the Research Committee through their supervisors. Students shall be encouraged to choose summer projects which will compliment their academic interests, coursework and career aspirations.

## **OBJECTIVES OF THE SP**

The objective of the SP is to develop students' skills in research, particularly in areas of data collection, processing, analysis, and report writing. The SP assignment aims to develop research and academic skills – data analysis, writing and presentation, and critical analysis. SP is thus oriented towards developing the skills, knowledge and attitudes needed to make an effective start as a member of the management profession.

The SP involves an investigation in the form of a research project. As such, it provides an excellent opportunity for students to:

- work on an issue or question that they are interested in;
- integrate classroom knowledge and practice;
- learn how to think critically by investigating a topic;
- develop the ability to read professional literature, reports, and other works critically in their design, treatment of data, and conclusions;
- strengthen the ability in presenting their SP work in a clear, concise, and logical manner and enable other readers to use the results of their investigations; and
- gain additional skills by being exposed to analytical and quantitative skills beyond what they might learn in a classroom.

Through this assignment, students gain a new perspective into the real world. It is also an excellent networking platform for students to get acquainted with people from different organizations, business backgrounds, skills, expertise, etc. This will improve the student's networking skills.